

NOT FOR SALE CAMPAIGN

HIGH SCHOOL TOOLKIT

VERSION 1.0



NOT
FOR SALE

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ABOUT THE TOOLKIT

WELCOME TO THE MOVEMENT.

The Not For Sale Student Toolkit was created by students for students. It will serve as a blue print to guide you through the difficult stages of getting the movement started at your school. This toolkit consists of three separate sections: Educate **YOURSELF**, Educate **YOUR School**, and Educate **YOUR Community**. These sections are meant to help guide your action and are in no way required to be followed strictly. Nonetheless, each section holds important elements that will enhance the effectiveness of your campaign. It is the hope of the Not For Sale family that each school takes a unique approach in addressing the issue of modern slavery. As creative and optimistic activists, we students can fuel and energize this movement.

Together we can end slavery in our lifetime!

THE NOT FOR SALE CAMPAIGN

WHO WE ARE

Not For Sale is a campaign of students, entrepreneurs, artists, people of faith, athletes, law enforcement officers, social workers, skilled professionals, and all justice seekers, united to fight the global slave trade. It is a grassroots non-profit organization (501c3) originated from University of San Francisco professor David Batstone's book, Not For Sale, and has expanded into one of the leading forces mobilizing a contemporary abolitionist movement.

Inside the United States, the campaign identifies trafficking rings and collaborates with local law enforcement and community groups to shut them down and provide support for the victims. Internationally, the campaign partners with poorly resourced abolitionist groups to enhance their capacity.

HOW WE GOT STARTED

"I read in a local paper that one of my favorite Indian restaurants in the Bay Area had been trafficking women from India to wash dishes, cook meals and other tasks. The story came out when a young woman, Chianti Pratipatta, died of a gas leak in an unventilated apartment owned by the proprietor of the restaurant, who forced Chianti and others into slavery under threat of reporting their illegal presence to the authorities.

This was happening in my country, at a restaurant I frequented.

My shock turned into a consuming passion that took me around the world to learn more about how slavery flourishes in the shadows.

I also learned about the solutions. I met heroes. Modern-day abolitionists fighting trafficking and slavery on the front lines. And I knew I had to do something. The Not for Sale Campaign combines technology, intellectual capital, abolitionist groups and a growing network of individuals like yourself – joined together to end slavery in our lifetime." *-David Batstone, NFS co-founder*

OPEN SOURCE ACTIVISM

All too often campaigns and non-profit organizations require their activists to follow a strict guideline for action. This process almost insinuates that individuals must become highly skilled before they can act. "Open Source Activism" (OSA) organizations flip this notion on its head. What they believe is that people have different talents, therefore they can enact change in a variety of ways. To effectively combat modern slavery we must completely re-think our understanding of the marriage between NFS action and organization.

Human trafficking is too large of an issue for one person or institution to end. The truth is that within each and every individual exists a talent, a gift and/or a conviction that can be used to fight trafficking – used to change the world as we know it.

With this in mind, NFS has created five different platforms to foster change: Free to Play, Free to Create, Free to Learn, Free to Work, and Free to Be.

We hope that you join your peers -a pioneering generation- in praising and enabling people's natural inclination to collaborate, exchange ideas, learn from one another, and learn to trust one another in new and different ways.

THE PLATFORMS

FREE TO LEARN

Students and faculty are coming together in high schools and universities across the nation in the struggle against human trafficking. These abolitionists are inspiring activism and building community awareness in schools all over the United States through student organizations, academic research, and other school-related activities.

FREE TO CREATE

Designed for artists, musicians, and dancers to get together in a creative medium to stop modern slavery. In the US and abroad, talented abolitionists are inspiring activism and building community awareness through poetry, dance, theatre, music, and other arts.

FREE TO PLAY

A platform structured to give athletes the opportunity to participate in the fight against slavery. Grounded on Article 31 of the U.N. Convention on the Rights of the Child which guarantees the right of child to rest and leisure, to engage in play and recreational activities, and to participate freely in cultural life and the arts, this campaign works with universities, high schools and professional athletes to promote the abolitionist movement.

FREE TO WORK

Slavery exists because of individuals and companies that prioritize money over humanity. If we can isolate human traffickers and slave-driven industries, we can put the slave trade out of business. This program gives companies the power to be part of the solution by ensuring that their supply chains are slave-free.

FREE TO BE

The roots of abolition are deeply rooted within communities of faith. Driven by faithful conviction, William Wilberforce fought to outlaw the African slave trade over 200 years ago. With this fresh in mind, it is time to stand unified once again. In recognition of the important role that individuals of faith can and must play in modern abolition we invite churches, synagogues, ashrams and temples to join the fight against modern day slavery, we encourage people of all religious backgrounds to take action and become modern day abolitionists.

FRONTLINE ORGANIZATIONS

BUDDIES ALONG THE ROADSIDE

Kru Nam, the founder of this organization, located in Northern Thailand, first discovered the hardship of children suffering from human trafficking through artwork. Being an artist interested in sociology, Kru Nam provided children she met on the street with the opportunity to paint their stories. These children did not paint pictures of happy families and fairy tales, instead they painted about poverty and the reality of child prostitution. Horrified, Kru Nam began to “liberate” these young children from bondage. However, without sufficient resources she soon found herself with many children and little money. The NFS campaign has helped build a sanctuary for these children where they can grow and learn as regular kids. Since opening a few years ago, “Buddies along the Roadside” has flourished (thanks to NFS members) into a shelter that can house hundreds of kids!

GENERACIÓN

Growing up in Peru, Kique Bazan, co-founder of NFS, was troubled by the poverty around him. Likewise, Kique’s mother, Lucy, was distraught about the situation many children in her country were forced to endure. Fed up with ignoring injustice, Lucy founded the organization Generación, which began providing shelter for street kids suffering from human trafficking. Recently, Lucy and Generación have been forced out of Lima because of continued danger to the children’s safety. NFS has taken up Lucy’s cause by raising funds to help purchase a new house a safe distance from Lima. In addition, through the “Free to Play” platform NFS has been providing Generación with surfboards for the children, which has enriched their lives physically, psychologically, and spiritually. This summer, through the support of NFS members, Generación is set to launch a new micro-business which will help former street children start their own businesses eliminating poverty from their lives.



HAGAR INTERNATIONAL

Hagar International began as a way to give jobs and power to victims of slavery. Hagar created its first Social Enterprise to employ the women in the program. Hagar Soya has now become one of the leading soya milk producers in Cambodia. Hagar’s commercial enterprises have since expanded into fashion apparel and catering services. A pioneer in integrating relief and prevention programs, Hagar operates a women’s shelter, foster homes, after care for girls under 13, and other programs too numerous to mention. The organization Hagar is responsible for the recovery and reintegration of thousands of women and children who have been victims of sex trafficking. Not for Sale is working with Hagar International to seed a mortgage program for women who have been liberated from Phnom Penh’s brothels. The program aims to provide the women with the ability purchase their own home. Allowing them to further rebuild their lives in a stable, self-crafted environment.

EDUCATE YOURSELF

The President of the University of San Francisco, Father Stephen Privett, once said, “the last thing this world needs is more dumb activists.” In the spirit of this statement, it is Not For Sale’s mission to create a generation of “smart activists” who will solve the problems rather than treat the symptoms. Therefore, abolitionists MUST educate themselves on the issue before taking action.

THE REEMERGENCE OF THE SLAVE TRADE

Today slavery is outlawed in every country because courageous abolitionists like Harriet Tubman and Fredrick Douglass risked their lives to save innocent people, often whom they had never met or would never know. Contrary to these abolitionists’ hopes, ending the institution of slavery did not stop slavery. Instead it turned slavery invisible, allowing for the world’s majority to ignore and forget it. Today there are an estimated 27 million people enslaved in the world, more than any other time in history. Yet, it is illegal in every country. How is this possible?

The exponential increase of the global slave trade, or what is today called human trafficking, is in large part a by-product of the global economy. This new economy, which has broken down borders and liberated national economies, has drastically changed the wealth distribution among nations and people. While it has produced immeasurable wealth for individuals, nations, and companies it has also brought dire poverty to billions of people. The world’s poor, who live on less than a dollar a day, have little to no options.

With such a huge population to choose from, it is not hard for human traffickers to coerce mothers into selling their children or trick a young teen into believing she can find work in a more prosperous nation. All that is needed is a little hope and belief that this new global economy can work in one’s favor. At the same, time traffickers have little to fear because trafficking as a black market business is hard to track and even harder to prosecute. There is no all-encompassing international jurisdiction for human rights lawyers; thus building a case often relies on the victims themselves, whom are often too afraid to testify against their traffickers.

Today human trafficking is the third largest illegal trafficking business, a 27 billion dollar a year industry. This underground industry disperses its cargo to virtually every continent in the world. With the average price of individual slaves being less than a new cell phone, ninety dollars, it is not surprising this illicit trade is booming. In the United States alone, it is estimated that there are some 200,000 slaves, with 17,000 annually being trafficked in. These slaves are primarily located in the brothels of big cities, the farming fields of rural counties, and in the kitchens of quiet suburbs. While these numbers might be disheartening, hope is not lost because today a movement has started. A movement that says people are not commodities. A movement that is decreasing the profit of trafficking and promoting the value of individuals. A movement that believes no one should be for sale. Together we can finally put an end to the dehumanizing trade Harriet Tubman and Fredrick Douglass battled 150 years ago.

Together we can create a global fight on human trafficking!

LITERATURE AND RESOURCES

BOOKS

- **Not For Sale: The Return of the Global Slave Trade & How We Can Fight It.** -By David Batstone

Note: if you read nothing else on human trafficking read this book!
“Smart Activism” begins HERE!

- **Disposable People: New Slavery and the Global Economy** -By Kevin Bales
- **Understanding Global Slavery: A Reader** -By Kevin Bales
- **Buying Freedom: The Ethics and Economics of Slave Redemption.** -Edited by Kwame Anthony Appiah and Martin Bunzl
- **Enslaved: True Stories of modern Day Slavery.** -Edited by Jesse Sage and Liora Kasten
- **Ending Slavery: How We Free Today's Slaves** -By Kevin Bales
- **Nobodies: Modern American Slave Labor and the Dark Side of the new Global Economy** -By John Bowe

FILMS

- **Not For Sale Documentary.** Directed by Robert Marcarelli. 2006 ©
- **Trade.** Directed by Macro Kreuzpainter. 2007 © Centropolis Entertainment
- **Born Into Brothels:** Calcutta's Red Light Kids. Directed by Zana Briski and Ross Kauffman. 2004 ©
- **Cargo: Innocence Lost.** Directed by Michael Cory Davis. 2005 ©

- **Holly.** Directed by Guy Moshe. 2006 ©
- **Amazing Grace.** Directed by Michael Apted. 2006 © Copyright MMVI Walden Media

REPORTS AND FORMS

- **Victims of Trafficking and Violence Protection Act of 2000**
www.state.gov/documents/organization/10492.pdf
- **U.S. State Department Trafficking in Persons Report 2007**
http://usinfo.state.gov/gi/global_issues/human_trafficking/traffick_report.html
- **Free the Slaves and UC Berkeley Human Rights Center Report- Hidden Slaves: Forced Labor in the United States.** September 2004.
www.hrcberkeley.org/download/hiddenslaves_report.pdf
- **Department of Justice T-Visa Application,**
<http://www.ilw.com/forms/1-914.pdf>

THE UNDERGROUND

Sign up the Underground E-Zine:

<http://www.notforsalecampaign.org/subscribe.html>

Check out these stories highlighted in our newsletter:

- “Children for Sale on Craigslist”
- “Creative Abolitionist: Jail Me, I Ate Slave-Produced Chocolate”

THE NFS FACEBOOK “CAUSES” APPLICATION

If you have a facebook.com account, you can add Not For Sale under the “causes” application. It is another great way to stay up to date with the campaign. Recruit your friends, and spread awareness!

EDUCATE YOUR SCHOOL

Now that you have taken the step to educate yourself it is time to begin to educate your school. This is where you put all that you have learned about the issue into action. Remember that these ideas on spreading awareness are all suggestions. To see how other students have spread awareness check out “what others are doing” in the Appendix I.

CREATING A CLUB

Purpose: To gather together like-minded students and faculty that are moved by the human trafficking epidemic to produce useful action within high schools and communities.

CLUB STRUCTURE

Find an Advisor: Find a faculty member that will help you work with your schools administration to maximize the effectiveness of your club. Remember the club will hopefully outlast your stay in high school; therefore, the group needs a faculty member that can continue the mission of the club.

Create different E-board positions: Create different positions for the executive board members. These positions should be concerned with different tasks.

Recommended positions:*

- *President of Internal Affairs:* The Internal Affairs President should focus on what your club does within the school. For example, the “Not For Sale Day”, internal fundraising, and other education campaigns your club decides on. See page 15.

- *President of External Affairs:* This President should focus on organizing events for the club outside of the school. For example, going to local businesses and coffee shops to distribute informational posters and coffee sleeves. See page 18.

- *Director of Communications:* The Communications Director's main jobs will be to connect with local organizations working to fight human trafficking and your NFS state director. Also, this person should maintain connection with the national platform. We want to know what you are up to so we can show other clubs what worked and what didn't.

- *Public Relations:* The PR person will focus on producing fliers and promoting your various events and club. (Note: you can find printable information fliers online or on the toolikt media disc). Also, along with the treasurer this person should focus on organizing a “Free to Play” event.

- *Treasurer:* This person should be concerned with collecting and monitoring all funds raised for the movement. In addition, the Treasurer should be responsible for placing any orders for the club. (Note: all funds raised should be mailed to P.O. Box, 371035, 122 Seacliff Court). Also, along with the Public Relations Officer this person should focus on organizing a “Free to Play” event.

*These positions are all recommendations and are not necessary for the club. However, the club should be concerned with the various task delegated to the above positions.

PROPOSED MEETING AGENDA

Meeting Structure: The two Presidents should alternate running the meetings, the President who is not running the meeting should act as secretary and keep notes on the meeting. Before the meeting an agenda for that given meeting should be created to keep the club on track and allow individual members to keep notes (See appendices for sample).

Meeting time and frequency: When your club is starting out, it is best to hold meetings once a week. After your club has established itself (has a functioning E-board) then meetings can be held

bimonthly. Once the club has an E-board, its members should hold weekly executive meetings where they can plan general meetings, events, and fund raising. The E-board needs to be the guiding body behind the club; therefore they need to meet with more regularity than the general population. Additional meetings should be held when planning certain events, “Free to Play” game and “Not For Sale Day”. Try and keep your meetings between 30-60 min, any longer and people will lose interest. The best meeting time is during lunch; therefore, people who partake in other extracurricular activities can still attend.

MEETING STRUCTURE

Introduction: To begin the meeting have everyone go around the room and introduce themselves and share a little about themselves; what will be shared should be chosen by the person running the meeting. These questions can be related to human trafficking or can serve to simply learn more about each other (Examples: how you learned about human trafficking, favorite movie, what colleges you are considering, favorite subject, favorite band, most alarming fact for you about human trafficking, etc.)

Officer Report: Each E-board member should talk briefly about what they have been working on or something new that they learned about human trafficking.

Announcements: Any announcements about upcoming events or help needed in planning an event should be made

Open for questions: Allow time for general members to ask questions of the E-board or make announcements of their own

Discussion of human trafficking topic: Who ever is running the meeting should select a recent article from the news, a story from *Not For Sale*, or other information on human trafficking to discuss with club members. This is meant to engage club members on the issue, while also continuing to educate members about what is going on.

*This is simply a suggestion for how clubs should run their meetings it is NOT a requirement. For additional information on how to structure a club and run a meeting check out “Robert’s Rules” (<http://www.robertsrules.org>)

NOT FOR SALE DAY EVENT

Goal: To educate your school about human trafficking and the slavery epidemic. Since human trafficking is an underground business not many people know the extent in which it occurs internationally, nationally, and locally. While the day should focus on educating your classmates about the issue overall, you should also bring the issue to the local level.

BREAKDOWN

Before the day starts: Put an announcement in your schools paper, website, information board, etc. Work with your advisor to create a way to raise some funds for the campaign. For example, if you are a private school, allow students to dress out of dress code if they donate to the campaign.

Before School: Decorate a main entryway or hallway where a lot of students are bound to pass. You can download and print off informational fliers that can be handed out and posted on walls. However, it might be more effective if you design your own fliers that are colorful and creative (remember orange is the official color of the campaign).

Presentation: Have someone educated about trafficking come and give a talk at your school about human trafficking (this is why connecting with local groups is key), or create your own PowerPoint presentation to give. See page 21.

Lunch: Show a film about human trafficking, either a feature (“Trade”, “Amazing Grace”, “Holly”) or documentary (“Not For Sale”).

Table: Table before school, lunch, and/or after school where more information on the epidemic, e-mails can be collected, and materials can be sold.

After school: Handout your own personalized flier that provides students with information on your group and on human trafficking in your area. (Note: A simple search on your local newspapers website will most likely yield results, if you are having trouble finding this information please see “Ten Quick Facts” on page 28)

FREE TO PLAY EVENT

Goal: To educate your community and opposing team about human trafficking, while at the same time allowing for attendees to make a monetary donation/commitment to the Not For Sale Campaign.

BREAKDOWN

Organizing the event: Contact your schools athletic director or person in charge of athletic events. Make sure that you have the support of your administration before attempting to complete the task. Before the event contact NFS and order the toolkit for a “Free to Play” event. Print up enough “Free to Play” t-shirts for your team to wear during warm-ups. Also, it is effective to have these shirts for sale or to be given away with a twenty-dollar donation to Not For Sale.

Before the Event: Create and post various posters around the gym that highlight specific facts about modern day slavery. These posters should highlight specific statistics on human trafficking, for ideas check out the “Ten Quick Facts” sheet.

Beginning of the Event: Hand out pledge cards to people as they enter the event, allowing for each attendee to choose their own amount and which team they will be pledging for. Set up a table where people can pick up general info fliers, purchase t-shirts, and drop-off pledge cards.

Half-time: During half time have someone from your club give a short talk about human trafficking. This person should mention some specific facts, explain the goal of the “Free to Play” game, inform them where funds raised will be going, and ask for attendees support. At the same time other members should walk around handing out and collecting pledge cards from those in attendance. In addition, time allowing and permissible, a short info video on the issue could be shown.

End of the Event: As attendees are leaving collect pledge cards and donations (note: all checks can be made out to the “Not For Sale Campaign” and we are a “Children’s Non-Profit: 501 (a) c 3”), continue to sell t-shirts and any other resources. Once all the money is collected please mail proceeds to: P.O. Box 371035, 122 Seacliff Court Montara, Ca. 94037.

After the Event: E-mail any photos or videos of the event to NFS. We want to know how your event worked for you, what were the positives and what were the negatives of the event.
info@notforsalecampagin.org

RESOURCES

Pledge Cards: The pledge cards should have a place where attendees choose the amount of money pledged for every point/basket/goal scored by their chosen team. The cards should contain a sentence or two describing the reemergence of slavery and Not For Sale. They should also contain a space for the donators contact info. Finally, each card should also inform donators that we are 501 (c) 3 Non profit. These cards can be either downloaded from the “Free to Play” toolkit or you can create your own. Either way, they should provide all of the above information.

T-shirts: The template for the “Free to Play” shirts can also be downloaded. These templates should be used to create t-shirts to be given away to the players of the event and to people who pledge \$20 or more.

EDUCATE YOUR COMMUNITY

While it is important to educate your school, it is equally important to educate your community. Adults are just, if not more, oblivious to the subject of human trafficking as your fellow classmates. In addition, when your family, friends, and neighbors know how passionate you are about this campaign they will feel compelled to get involved too.

GETTING THE WORD OUT

Goal: To distribute informational fliers and coffee sleeves to local businesses to help spread awareness about the issue and increase the visibility of the NFS campaign.

The coffee sleeves and posters will advertise the Human Trafficking Hotline (1-888-373-7888). This is a national hotline that individuals can call if they wish to report a possible human trafficking situation or if they feel that they are being economically exploited themselves.

COFFEE SLEEVES

These sleeves can be ordered from our website. When distributing them make sure to divide the sleeves equally among the different coffee shops. (Note: Since coffee sleeves are used fairly regularly realize that your supply will run out quickly)

POSTERS

Like other posters created for various events, these posters should highlight one of the “Ten Quick Facts” (or another fact that you find particularly alarming) and the NFS web address. Your club should try and create maybe two or three main posters that can

be mass-produced. To encourage club involvement, have a poster competition, where each member creates their own poster with the best few being used. For examples check out those online that can be downloaded, or found on the toolkit media disc.

DISTRIBUTION

Locating a good destination: Before posting your fliers, as a club brainstorm the best possible locations for posting fliers and distributing drink sleeves. These locations should be businesses that have a lot of “foot traffic.” Create a map that identifies the locations and or businesses where your posters will be seen by the most amount of people.

Ethical Business: Once you have chosen which businesses you would like to post in, make sure they are ethical business. You should only be concerned with large corporations and chain stores. Make sure that the stores you are posting in do not have a negative record on human rights or might actually use slave labor.

Permission: Before posting any fliers or distributing sleeves, make sure that you have the permission of those who run the business. Do not attempt to post in a business without talking to a manager.

After Posting: Once you have posted and visited coffee shops, make a database on the businesses where you posted and the ones that would not let you post. Get a contact person for each business you post in. After a few weeks of posting go back to business where you posted and see how the signs have worked. Ask your contact if anyone has asked them about the poster. If the poster is no longer up ask them if there is any reason why it is down.

THE FREEDOM STORE

Goal: To spread awareness about human trafficking while selling goods that have been made by emancipated slaves.

The Freedom store outposts are meant to increase the amount of funds raised for various abolitionist micro-businesses started to help victims of human trafficking. The founders of the NFS campaign quickly realized that one of the major barriers facing human trafficking victims is lack of available work. To truly combat and prevent human trafficking, victims need the opportunity to make a livable wage. Micro-business has emerged as a viable solution to help these victims, and victims of poverty in general. Through hard work emancipated slaves are creating artwork, jewelry, handbags, and other various products. Through the "Freedom Stores", NFS is helping emancipated workers connect with a market for their goods.

SETTING UP YOUR OWN OUTPOST

Suggestions for outpost locations: Virtually any gathering is a prime location to set up an outpost. Look out for local human rights conferences or human rights film screenings. If you attend church, it can be very successful to set up before and after Mass. Check your local paper for various events like farmers markets or festivals. Remember that no matter where you set up your outpost, make sure that you have permission from the person in charge of that venue. Another suggestion is to simply send out a notice to family and friends that your "Freedom Store" is open for business; you will be surprised by the response.

Resources needed: Freedom/Not For Sale Merchandise: the order form can be located online. Each outpost must purchase \$1000 worth of whatever merchandise they feel will sell best. Merchandise will be sold to outposts at wholesale prices and is expected to be re-sold at a reasonable mark up price. One hundred percent of the Proceeds will go directly to the abolitionist organizations that produce

them. Each outpost will be provided with a complementary NFS flag.

Informational sheets: Information printouts for each abolitionist producer can be downloaded. These sheets should accompany individual sales of the products. In addition, info sheets on human trafficking in general are available along with sheets on "Not For Sale".

Informational Videos: Along with informational fliers, various video clips are available on our toolkit media disc, or you can download them online. These videos include clips on NFS, abolitionist companies, and human trafficking in general.

Note: All proceeds from the outpost and email sheets must be sent back to Not For Sale with a specific itemized list of what was sold. Our mailing address is:
P.O. Box 371035
122 Seacliff Court
Montara, CA. 94037.

Underground signup: Signup sheets for the Underground should be available. These sheets once filled should be mailed in with all proceeds collected from the sale of products.

BECOME AN AMBASSADOR

Summary: Once you have a firm grasp on the issue and have experience with spreading awareness, the next step is to become an abolitionist ambassador. With the help of your club, create your own presentation that will serve to inform about the issue, inform about the campaign, and inform others about what they can do.

Goal: To spread awareness in your community, particularly to other high schools, by presenting on human trafficking and the campaign.

PRESENTATION OUTLINE

The presentation should consist of four parts, ranging from (30-60 min):

Part One: Introduce the issue,

The people you are presenting to might not know about the issue of human trafficking. They most likely believe that slavery does not exist in the world today. They will also be shocked to learn that human trafficking occurs within the US and possibly in their own community.

- Slide ONE: FOR SALE VIDEO CLIP (found youtube.com or our toolkit media disc)
- Slide TWO: Defining Human Trafficking
- Slide THREE: What is fueling the global slave trade
- Slide FOUR: Extent of the issue globally
- Slide FIVE: Story of Kim Meston, bring it to the national level
- Slide SIX: Story found in the local paper

Part Two: Introduce the NFS campaign

This is where you tell them what NFS is doing to fight human trafficking. Explain how it was founded, where we work, and what we are doing*

- Slide SEVEN: How it was founded, (story of the book)
- Slide EIGHT: Where we work (partner NGO's)
- Slide NINE: Principles of the campaign (Open Source Activism)
- Slide TEN: Different platforms (what we are doing)

Part Three: Tell them what they can do. Since you will most likely be presenting to other high school students this is where you can tell them what you have done. At the same time you should explain the three steps of the "Free to Learn" platform for high schools: Educate YOURSELF, Educate YOUR School, and Educate YOUR Community*

- Slide ELEVEN: Educate YOURSELF
- Slide TWELVE: Educate YOUR School

- Slide THIRTEEN: Educate YOUR Community
- Slide FOURTEEN: What you have done

Optional Slide: Another clip of a "Free to Play" game or something you have done.

Part Four: Field Questions.

This is where your knowledge of the subject will be tested. Try and answer all questions to the best of your knowledge. If you can't answer a certain question, direct them to the campaign's website.

- Slide FIFTEEN: Questions and resources

*All this information can be found in this toolkit!

OTHER SUGGESTIONS FOR PRESENTATION

- Wear orange
- Sell Not For Sale Books
- Have Sign-up Sheets for:
 - Your Club's e-mail list
 - The Underground-NFS's e-newsletter
- Have NFS bracelets or orange string for people to wear
- Use your presentation to fundraise for your club, the cause or campaign. Let people know where their donation money is going.

TEN WAYS TO SPREAD AWARENESS

ONE

Add the “Causes” application on facebook.com and invite your friends to do the same.

TWO

Tell someone you know about NFS

THREE

Create a bumper sticker highlighting one of “Ten Quick Facts” on human trafficking and web address

FOUR

Order and distribute drink sleeves to your local coffee shops

FIVE

Design and post your own personalized flyer in local shops

SIX

Wear an orange NFS bracelet

SEVEN

Write a Blog about how Not For Sale and learning about human trafficking has affected you

EIGHT

Create and mail out a letter to family and friends about human trafficking

NINE

Set up a “Freedom Store” at your school, church, or farmers market

TEN

Give someone the gift of NFS-visit our freedom store on the campaign’s website

APPENDIX

I. WHAT OTHERS ARE DOING

BREAK FOR SLAVERY

After hearing that human trafficking is occurring in their local area from author and Cofounder of the Not For Sale Campaign, David Batstone, the high school students at Forest Ridge, in Bellevue, Washington, wanted to spread awareness in their community. They felt that their community did not realize that slavery was occurring all around them. After the talk, each student designed their own poster and bumper sticker to highlight various facts about human trafficking. These bumper stickers had sayings like “I am not for sale. You are not for sale. No one should be for sale” and “People do not have price tags.” These bumper stickers and posters took just minutes to create, but by creating them each student was able to enhance the awareness of the issue and visibility of NFS in their own community.

LOVE, DANCE, PEACE

After hearing about the NFS campaign and the work its doing to end modern day slavery, student leaders at Raytown high school in Kansas City decided to have their upcoming dance be abolitionist themed. The students decorated their gym with various photos of famous abolitionists and facts about modern day slavery. The students chose three non-profits, one of which was the NFS campaign, to donate the funds from their dance too. In doing this, the student leaders at Raytown introduced their school to human trafficking while also raising funds to help support various non-profits working to end it.

CASUAL AWARENESS

During Notre Dame Academy's “Women's Rights Week”, students decorated the main entrance of their school with facts and photos on human trafficking, specifically highlighting the issue among women world wide. During class, a group of University of San Francisco students came and spoke about the issue, informing them about the NFS campaign, global slavery, and where human trafficking is occurring in their own area. In addition students were allowed to dress in “casual” attire if they donated \$5 to the campaign. By allowing their students to dress in “casual” attire it not only enhanced awareness but also raised funds to help fight global slavery.

WORLD CONSCIOUS ROCK

To spread awareness among their youthful community, organizers at Fremont Community Church brought together various human rights causes and local bands. The ticket sales from the show were divided among the organizations, one of which was Not For Sale. In between sets, the church allowed for each organization to talk about their cause. Not For Sale members used their presentation time to screen a quick video and than to speak briefly about what Not For Sale is doing to fight global slavery. During the event, campaign members set up a table where information fliers were handed out, emails were collected, and merchandise was sold.

How will you spread awareness? Above are some simple and creative ways different high school students have addressed the issue of human trafficking. Every school/club will take a different approach in spreading awareness and raising funds for the campaign. What will you do? Whatever approach you take, send us pictures of your events and let us know how they go. By letting us know what worked for you we can share your success with others who might want to follow your example. Let's create a strong awareness network that lets the world know we CAN end modern day slavery!

II. TEN QUICK FACTS

1) Human trafficking is defined as: the recruitment and transportation of persons within or across boundaries by force, fraud, or deception for the purpose of exploiting them economically.

2) Today there are 27 million people enslaved, more than at the peak of the African Slave Trade.

3) Slavery has been outlawed in every country, but still occurs everywhere.

4) Human trafficking is now considered the third largest and fastest growing illegal trafficking activity in the world, making it a 32 billion dollar a year business.

5) The average price of a slave is 90 dollars.

6) Eighty percent are women and fifty percent are children.

7) Every minute two more children are forced into slavery.

8) One million children are forced to work in the sex industry every day.

9) It is estimated that over 200,000 people are enslaved in the US today.

10) Every year the slave population in the US grows upwards of 17,000.

III. SAMPLE MEETING AGENDA

Sample High Not For Sale General Meeting

January 15, 2007

Sample Meeting Agenda

(To be handed out)

Introduction/ Ice Breaker:

- What is the most alarming fact about human trafficking for you?

Executive Board Officer Report:

- Lacy C., President of Internal Affairs
- Hannah L., President of External Affairs
- Shawn P., Director of Communications
- Mark W., Public Relations
- Maggie M., Treasure

Events:

- 1/31, 7pm: “Free To Play” Boys Basketball Game
- 2/16-17, 11-4: Tabling at local festival
- 2/22, 7:45pm: Screening of “Holly” at the AMC

Announcements:

- People needed to create signs for “Free to Play” game.
- Both afternoon session still need people for local festival (1:30-4:00pm)

Questions and Comments:

- Open to general members

Discussion Topic:

- Construction company found to have trafficked 45 workers from Thailand.

Note: Encourage general members to keep their own notes during the meeting.

IV. SERVICE PROVIDERS

Below is a list of just a few organizations across the United States that provide services for victims of trafficking. These organizations are great resource for finding out about slavery in your area.

EAST COAST

Organization: **International Institute of Connecticut, Inc.**
Project: Project Rescue and Assist New Americans-Services To Pre-Certified Victims of Trafficking
Primary Location: Bridgeport, CT
Website: www.iiconn.org

Organization: **International Institute of Boston**
Project: Massachusetts Trafficking Assistance Coalition
Primary Location: Boston, MA
Website: www.iiboston.org

Organization: **Safe Horizon**
Project: New York Collaborative Against Trafficking and Slavery
Primary Location: New York, NY
Website: www.safehorizon.org

Organization: **U.S. Conference of Catholic Bishops, Inc.**
Project: Mid-Atlantic Region for Services to Victims of Human Trafficking Prior to Certification
Primary Location: Philadelphia, PA
Website: www.usccb.org

SOUTH

Organization: **International Rescue Committee-Florida**
Project: The Florida Freedom Partnership
Primary Location: Miami, FL
Website: www.floridafreedom.org

Organization: **Mosaic Family Services**
Project: Services for Victims of Trafficking
Primary Location: Dallas, TX
Website: www.mosaicservices.org

Organization: **Refugee Services of Texas**
Project: Central Texas Coalition Against Human Trafficking
Primary Location: Austin, TX
Website: www.ctcaht.org

Organization: **Refugee Women's Network**
Project: Comprehensive Services for Victims of Human Trafficking
Primary Location: Atlanta, GA
Website: www.rwn.org

Organization: **World Relief Corporation**
Project: Emergency Trafficking Services (NETS) Collaborative
Primary Location: High Point, NC; Nashville, TN; Jacksonville, FL; Tampa, FL; Lee County,
Website: www.wr.org

Organization: **YMCA of the Greater Houston Area**
Project: Trafficked Persons Assistance Program
Primary Location: Houston, TX
Website: www.ymcahouston.com

MIDWEST

Organization: **Civil Society**
Project: Minnesota Trafficking Victims Service Network
Primary Location: Minneapolis, MN
Website: www.civilsocietyhelps.org

Organization: **Heartland Alliance for Human Needs and Human Rights**
Project: Victims of Human Trafficking Assistance Program
Primary Location: Chicago, IL and Milwaukee, WI
Website: www.heartlandalliance.org

Organization: **Indianapolis Police Department**
Project: Comprehensive Services for Victims of Human Trafficking-The Julian Center
Primary Location: Indianapolis, IN
Website: www.juliancenter.org

Organization: **International Institute of Metropolitan St. Louis**
Project: Service To Victims of Human Trafficking
Primary Location: St. Louis, MO
Website: www.iistl.org

WEST COAST

Organization: **Asian Pacific Islander Legal Outreach**
Project: Asian Anti-Trafficking Collaborative
Primary Location: San Francisco, CA
Website: www.apilegaloutreach.org

Organization: **Bilateral Safety Corridor Coalition**
Project: Center for Victims of Exploitation and Trafficking
Primary Location: San Diego, CA
Website: www.bsccoalition.org

Organization: **Coalition to Abolish Slavery and Trafficking**
Project: Enhanced Crisis Response Project
Primary Location: Los Angeles, CA
Website: www.castla.org

Organization: **International Rescue Committee-Arizona**
Project: Arizona League to End Regional Trafficking (ALERT)
Primary Location: Phoenix and Tuscan, AZ
Website: www.traffickingaz.org

Organization: **International Rescue Committee Washington**
Project: Anti-Trafficking Response Network (WARN)
Primary Location: Seattle, WA
Website: www.theirc.org/where/united_states_seattle_wa

Organization: **Standing Against Global Exploitation (SAGE)**
Primary Location: San Francisco, CA
Website: www.sagesf.org

Organization: **Salvation Army Western Territory**
Project: Network of Emergency Trafficking Services (NETS)
Primary Location: El Paso, TX; Denver, CO; Anchorage, AK; Las Vegas, NV
Website: www.usw.salvationarmy.org

Organization: **U.S. Conference of Catholic Bishops, Inc.**
Project: Northwest Region for Services to Victims of Human Trafficking Prior to Certification
Primary Location: Portland, OR
Website: www.usccb.org

CONTACT NOT FOR SALE

Website: www.notforsalecampaign.org

E-mail: info@notforsalecampaign.org

Mailing Address:
P.O. Box 371035
122 Seacliff Court
Montara, CA. 94037

We hope that this toolkit was a helpful resource in your fight to end human trafficking and modern day slavery. Feel free to contact us if you have any questions, and please send us any pictures, videos, artwork, or simply tell us what you have done regarding the Not For Sale campaign. Thanks!